

**UNIVERSITY of
STIRLING**



SIM – UNIVERSITY OF STIRLING GRADUATION CEREMONY

26 SEPTEMBER 2024



BE THE DIFFERENCE




Singapore Institute
of Management

SIM Campus,
Singapore



The University of Stirling's Coat of Arms dates back to November 1966 and, following an application to Lord Lyon, the University gained its University status by Royal Charter on 27 December 1967.

The Coat of Arms may be described as an arched bridge topped by a tower and surrounded by open books. The bridge may represent a governor or magistrate, the tower safety and guardianship, while the open books have clear associations with learning and knowledge. The imagery portrays the University as an official guardian entrusted with the safekeeping of the process of imparting knowledge, while serving the wider community.

On a visual level, the three elements of the Coat of Arms may be interpreted as a reflection of the University's striking location in a historic Scotland, evoking Stirling Bridge, the National Wallace Monument and the University itself.

CONGRATULATIONS FROM THE UNIVERSITY OF STIRLING



Graduation is always a special moment when everyone at the University pauses to celebrate the achievements of you, our graduates. Today's ceremony is particularly significant as it marks an important milestone in the partnership between the University of Stirling and SIM Global Education – as we host our biggest ever graduation ceremony in Singapore. I am delighted you, and your family and friends, are here to celebrate and enjoy the occasion.

The reward and recognition you receive today is the result of your hard work and commitment and all of us at Stirling and SIM Global Education share in your pride. We should also acknowledge the contribution made by those who have supported, taught, and guided you through your studies: university staff, your loved ones, and of course your fellow students – all of whom have played a part in your success.

As the newest members of the University of Stirling alumni family, you have the skills and knowledge to help shape the world. We will follow your progress with interest and, through our alumni network, we will help you stay in touch with the University and each other.

I hope you enjoyed your time studying with the University of Stirling. You've worked hard to achieve your goals and I am confident that the academic awards you receive today, will greatly enhance your opportunities for future success.

Congratulations, Class of 2024.

A handwritten signature in black ink, which appears to read 'G. McCormac'. The signature is fluid and cursive, with a large loop at the end.

Professor Sir Gerry McCormac
Principal and Vice-Chancellor
University of Stirling

CEREMONY PROGRAMME

Procession

The Chancellor's Procession enters the hall.

Welcome and Opening Address

The Chancellor, The Rt Hon Lord Jack McConnell of Glenscorrodale, declares the ceremony open and delivers his opening address.

Graduation Address

Professor Wei Kwok Kee, Interim President and Chief Executive Officer, SIM, addresses the assembly.

Conferment of Degrees

Graduands are presented to the Chancellor.

Honorary Graduand

Professor Paul Freathy will present Honorary Graduand Dr Lee Tong Nge.

Candidates Presented in Absentia

The Chancellor confers awards upon candidates who are unable to attend.

Reply on Behalf of the Graduates

Ms Li, Zixin addresses the assembly on behalf of those who have received awards.

SIM - University of Stirling Best Overall Student Awards

Professor Wei Kwok Kee, Interim President and Chief Executive Officer, SIM will present the awards.

The Best Overall Student 2024 for Bachelor of Arts (Honours) Digital Media will be presented to Mr Soh Ern Jie, Thaddeus.

The Best Overall Student 2024 for Bachelor of Arts (Honours) Events Management will be presented to Ms Lim Ting Xuan Vennice.

The Best Overall Student 2024 for Bachelor of Arts (Honours) Marketing will be presented to Ms Chan Jingwen, Vernice.

The Best Overall Student 2024 for Bachelor of Arts (Honours) Sports Studies and Marketing will be presented to Mr Foo Yi Tai Nigel.

CEREMONY PROGRAMME

University of Stirling Awards

Professor Wei Kwok Kee, Interim President and Chief Executive Officer, SIM will present the awards.

The Best Undergraduate Management Dissertation Award (Singapore) will be presented to Ms Jocelyn Au Pei Rong.

The Best Undergraduate Marketing Dissertation Award (Singapore) will be presented to Ms Lim Hai Ning.

Address by the Honorary Graduate

The Honorary Graduate addresses the assembly.

Conclusion of the ceremony

The Chancellor delivers concluding remarks and declares the ceremony closed.

The Chancellor's Procession leaves the hall, followed by the Graduates' Procession.

HONORARY DEGREE

The Degree of Doctor of the University (DUniv) is bestowed on individuals who have rendered outstanding service to the University, or to persons of great distinction in the fields of learning, the arts or public affairs.

DOCTOR OF THE UNIVERSITY

Dr Lee Tong Nge

Presented by Professor Paul Freathy



Dr Lee Tong Nge began his career as an engineer with a shipbuilding company in Singapore. He went on to hold management, senior engineering and operations positions, including as Vice President (Commercial Operations) of Singapore Broadcasting Corporation (SBC), now MediaCorp.

Under his leadership, SBC saw a threefold increase in commercial airtime revenue.

Dr Lee then moved into education, holding lecturer, operations and senior management roles at a number of institutions in Singapore, among them: Director of the School of Business Management at Nanyang Polytechnic; Director of the Singapore Institute of Retail Studies (SIRS), also at Nanyang Polytechnic; Chief Operating Officer of Singapore Productivity Centre, Asia Culinary Institute and the Institute for Adult Learning (IAL), an autonomous institute of the Singapore University of Social Sciences (SUSS).

He credits his years in business with giving him commercial acumen and financial discipline, which he has brought to his roles in the education sector. His achievements at SIRS led to it attaining the status of National CET Institute in recognition of its high-quality workforce development programmes.

HONORARY DEGREE

In 2010, Dr Lee received the Public Service Administration Medal (Silver) during the Singapore National Day Awards.

His career, both in the corporate sector and in education, has regularly seen him work internationally, from being in charge of international operations at the manufacturing company Devon, to helping develop international programmes, and initiating overseas student exchanges, at Nanyang Polytechnic.

Dr Lee's strength in strategic partnership and networking led to the collaboration between the University of Stirling and Nanyang Polytechnic in 2008, which resulted in the University of Stirling offering a BA (Hons) in Retail Marketing with Nanyang.

Dr Lee has himself amassed several degrees. He holds a Doctorate in Education from the University of Leicester, an MBA from Trinity College Dublin, a Master of Laws and a MSc in Management of Technology from the National University of Singapore, and a Bachelor of Laws from the University of Wolverhampton. He is also a Fellow of the Institute of Singapore Chartered Accountants.

Now retired, thanks to his passion for lifelong learning, Dr Lee has made a significant mark on the Singapore community, and its business and academic sectors.

GRADUATES

Professor Leigh Sparks will present the following candidates to the Chancellor.

FACULTY OF ARTS AND HUMANITIES

BACHELOR OF ARTS (HONOURS) DIGITAL MEDIA

Andrea Lim Sze Kit
Ang Yi Qing
Ashley Seah Ser Min
Cassandra Hoo Xin Thong
Chew Hui Min, Natasha
Chneo Xin Hui
Chong Hui Xin
Derrick Elias Lua Yong Han
Hon Zheng Chou, Lawrence
Jasline Pua
Jaxine Tan Chulin
Jelita Nalyssa Binti Burhanuddin
Jennifer Huang Yiling
Joash Lim Jie En
Joey Giam Zin Xuan
Jordan Chia Ki Han
Khoo Wen Hui
Koh Aik Hu
Kong Zu Yi
Kwong Shi Min, Debra
Larbprasertporn Nuthatai
Lee Xing Yee, Annette
Leow Wan Yi, Anthea (Liao Wanyi)
Li, Zixin
Lim Loong Chin
Lip Wen Ling, Addesia
Luke Chong Zong Heng
Mabel Tan Mei Bao
Malcolm Lim Jun Hao

Marie Tan Ning
Neo Kwang Kiat, Marcus
Nur Marissa Binte Jumali
Nurul 'Afaf Binte Badrolhisham
Peh Tong Xin
Poon Talia
Poon Xuan Xuan
Rasmita Raine Siva Kumar @Rasmita
Raine d/o Siva Kumar
Rupin Noel Sharma
Ruth Agita Hosanna Barus
Seetoh Jun Hao
Soh Ern Jie, Thaddeus
Tan Wah Jian, Harrison
Tay Yi Ling Stacey (Zheng Yiling)
Wang Xiran
Wee Wen Xin
Wong Wei Chong Thaddaeus
Wong Xin Yi, Claire

GRADUATES

STIRLING MANAGEMENT SCHOOL

BACHELOR OF ARTS (HONOURS) EVENTS MANAGEMENT

Abel Lim Ghin Tze
Derrence Chua Kee Shin
Dilys Tan
Goh Jing Wen Joey
Jade Ngoh Yi Xuan
Jannelle Shannon Singh
Jocelyn Au Pei Rong
Justin Ng Jia Jun
Kok Li Xian
Lim Ting Xuan Vennice
Ng Jia Hui Keith
Ng Wan Xuan, Klaire
Ong Jing Wen
Saw Yadanar
Tan Jun Yu
Tan Ray Meng, Trevis
Tan Wen Hui
Vernice Kweh Hui En
Zoe Sim Jia Ying

BACHELOR OF ARTS EVENTS MANAGEMENT

Adriana Binte Abahtiar

BACHELOR OF ARTS (HONOURS) MARKETING

Calester Kang Kha Huey
Carol Lim Jia Yee
Chan Ding Sheng, Vernen
Chan Jingwen, Vernice
Divya K Rajendran
Goh Ee Xuan, Cheryl (Wu Yixuan)

Helena Christy
Huang Ziyuan
Irfaan Bin Mustaba Fatin
Jacob Lim Chen Yeong
Janelle Lim Jia Qi
Jordan Ang
Khoo Li Lin Glynnis
Komang Amithyadewi Swadharma
Krystal Chan You Lin
Laris Toh Qixuan
Lee Cheow Han Daryl
Lee Ruo Xing
Li Mei Jing
Lim Hai Ning
Lim Jia Rong, Jordyn
Lim Sin Ray
Lim Zhi Yong
Nicole Goh Jing Wen (Wu Jingwen)
Nicole Wong Xin Yun
Nixie Ngai
Odulio Althea Noelle Tagle
Ong Jing Wei
Ramiro Danica Elaine Bathan
Samiksha Aswal
Tan Shun Yuan Shawn
Tan Zi Xian
Tay Rarogal Judy Eng Bee
Teo Hui Juan
Thara Wu Ting Wei Binte Imran
Roger Wu
Thia Shi Hui
Tiffany Eliana Hartono
Toh Kelyn
Valerie Ong Wei Qi
Vanessa Woo Xue Min
Vernette Lee Wei
Victoria Tan Xiu Hui
Wang Jackking

GRADUATES

Wong Won Teng (Huang Yunting)
Mrs Andreas Naumann
Yang, Ruiqi
Yap Colleen
Yeo Cin Hwee
Yong Zheng Wei

BACHELOR OF ARTS MARKETING

Sim Angie

BACHELOR OF ARTS (HONOURS) SPORTS STUDIES AND MARKETING

Adam Alexander Vine
Advait Abhay Tattu
Aloysius Koh Zhi Kai
Aly Zhafran Asyhari
Anders Foo Yongrun
Andrew Tan Jun Kai
Azri Zuhairi Bin Mohamed Azman
Brennen Ang Yi Xing
Chan Jing Wei Adriel
Chew Le Sheng, Manfred
Chong Huey Qi
Chong Ming Xuan
Chong Sze Wei (Zhang Ziwei)
Damian Chia Shing Kee
Eileen Tay Hui Wen
Foo Wei Khit, Jerome
Foo Yi Tai Nigel
Heng How Meng
Johnathan Yeo Yang Qian
Lau Jia Xuan
Lee Jia Ying
Lee Xuan Xuan (Li Xuanxuan)
Lim Jia Yi Trenton
Lim Si Yi, Elise

Lin Zhi
Lisa Sean Jia Min
Marc Er Meng Tat
Muhammad Lutfil Hadi Bin Massukri
Muhammad Nabil Bin Abdul Mutalib
Nicholas Toh Wei Jun
Nicole Tan Jing Xin
Nur Syaza Insyirah Binte Md Roslan
Ryan Lee
See Xi Le Sherilia
Tan Si Ning, Delia
Tan Xuan Li
Vernon Quek Jin Long
Vinetra Vijaikumar
Yasvanth G Vandayar
Yeo Ee

BACHELOR OF ARTS

Nurul Syafiqah Putri Devan
Samantha Toh Pei Qi

SIM-UNIVERSITY OF STIRLING BEST OVERALL STUDENT AWARDS

Soh Ern Jie, Thaddeus

Bachelor of Arts (Honours) Digital Media

Lim Ting Xuan Vennice

Bachelor of Arts (Honours) Events Management

Chan Jingwen, Vernice

Bachelor of Arts (Honours) Marketing

Foo Yi Tai Nigel

Bachelor of Arts (Honours) Sports Studies and Marketing

UNIVERSITY OF STIRLING AWARDS

BEST UNDERGRADUATE MANAGEMENT DISSERTATION (SINGAPORE)

Jocelyn Au Pei Rong

Bachelor of Arts (Honours) Events Management

BEST UNDERGRADUATE MARKETING DISSERTATION (SINGAPORE)

Lim Hai Ning

Bachelor of Arts (Honours) Marketing

SIM-STIRLING COMMUNITY



“The degree has provided me with the necessary **knowledge, skills, and valuable industry insights to thrive in the ever-evolving world of digital marketing.** I feel confident and well prepared to navigate the challenges and seize the opportunities that arise in this dynamic industry.”

Crystal Lee

Graduate, BA (Hons) Digital Media (Top-up)
Content Strategist
One Good Card



“I am incredibly grateful for the **comprehensive curriculum, dedicated faculty, and collaborative learning environment** which have equipped and empowered me to excel and make a meaningful impact in my field.”

Joshua Tan

Graduate, BA (Hons) Marketing
Personal and Corporate Banking Analyst
UBS



“The programme **widened my perspective of the sports marketing industry.** The relevant and engaging content delivered by the Stirling faculty allowed me to incorporate real world theories and applications in my field of work.”

Sampada Marwah

Graduate, BA (Hons) Sports Studies and Marketing
Department Manager
Decathlon



“This programme **synergises real world theories and practical applications of the digital marketing principles** which allows me to meet the demand of the industry effectively.”

Shermaine Koh

Graduate, BA (Hons) Marketing
Graduate Trainee
Informa Markets

BE THE DIFFERENCE IN THE WORLD

At the University of Stirling, being the difference is in our DNA – providing education with a purpose and carrying out research that helps to shape society. Our partnership with Singapore Institute of Management Global Education continues to go from strength to strength and is a key part of Stirling’s global outlook. At Stirling, our graduates stand out: they are motivated, self-confident, digitally aware, enterprising individuals who are making an impact on the world stage. Our flexible courses, study abroad options and internship opportunities help our students to excel in their chosen careers.

Stirling is a research-intensive university where more than 80% of research is rated either world leading or internationally excellent (REF 2021). Our researchers are truly making a difference by responding to the increasingly complex challenges facing society. By adopting a mission-oriented, collaborative, and interdisciplinary approach, our experts are working to improve the lives of people with dementia, feeding communities through sustainable aquaculture research, and finding creative ways to inspire better health, ageing and wellbeing.

The University of Stirling has twice been awarded the Queen's Anniversary Prize – the UK's highest academic honour – in recognition of its Institute of Aquaculture and its Institute for Social Marketing and Health. In recognition of our excellence in business education, we are accredited by the Association to Advance Collegiate Schools of Business (AACSB) International.

SCOTLAND'S UNIVERSITY FOR SPORTING EXCELLENCE

We are an international, globally connected destination of choice for students, research partners and businesses from around the world. At Stirling, our academic and research partnerships allow us to generate and share different perspectives to address key global issues. Our international collaborations enable us to share expertise with our partner institutions – and enhance our efforts to prepare Stirling students for success as global citizens in a fast-moving world.

The city of Stirling and our beautiful 330-acre campus offers our diverse and vibrant student and staff community a unique blend of Scottish tradition and a cosmopolitan feel. Stirling provides a fantastic base to explore one of the world's most vibrant, welcoming and inspiring countries.

The University of Stirling is shortlisted for University of the Year at the prestigious Times Higher Education Awards 2024. It has an overall five-star rating in the QS Stars University Ratings 2024 and is ranked top 30 in the UK for postgraduate learning and teaching (Postgraduate Taught Experience Survey 2024).

Located in central Scotland, the University - which has its own loch and castle - is ranked first in the UK and top three in the world for its campus environment (International Student Barometer (ISB) 2022). At the heart of campus is a digitally connected space for socialising and study, featuring shops, cafes, a cinema and theatre, and student support services.

The University's sports facilities are ranked first in the UK and top five in the world (ISB 2022) and, as Scotland's University for Sporting Excellence, our students, alumni and staff make a tremendous contribution to the country's sporting success. Stirling continues to produce world-class athletes ready to deliver on the world stage, with Olympic and Commonwealth Games medallists among those to have come through the ranks in recent years. Eight swimmers from the University competed at the Olympics in Paris earlier this year - returning with two gold and a silver medal.

As University of Stirling alumni, you are now part of our international family: please see our 'Now you are a graduate' page overleaf for further information.

NOW YOU ARE A GRADUATE







Congratulations, Class of 2024 – you are Stirling! You are now a member of the Stirling alumni community.

We are here to help you keep in touch with us, and with one another. You will always be part of the Stirling family, so the good news is that you can start making the most of our vast global network.

Close connections

Our alumni receive the Stirling Minds magazine each year. This will keep you up to date with all of the personal and professional achievements of our alumni, staff and students, and allow you to find out what has changed at the University since your graduation. To receive an online copy of our magazine, you must opt-in via our 'Keep in Touch' form at stir.ac.uk/21d

We will also be in touch with regular e-newsletters, as well as invitations to special events and reunions. You can maintain your ties with the University through social media, by connecting with us on:

-  University of Stirling Alumni – Official Group
-  Stirling University Alumni
-  @StirAlumni
-  @stiralumni
-  @UniversityofStirling
-  @UniversityofStirling

Career support

Whatever you have planned after graduation, you have lifelong access to the University's Careers and Employability Service. If you need help planning your career, completing job applications, or preparing for interviews and assessments, we are here to help. You can access support in person or through the online e-guidance system, search the online vacancy system TARGETconnect for graduate opportunities. For more information, visit stir.ac.uk/afteryouleave

International networks

We currently support a global network of more than 110,000 alumni in 180 countries. International networks are a great way to stay in touch with Stirling graduates and access valuable social and professional networks. Please visit stir.ac.uk/1nm to find an alumni ambassador near you.

NOW YOU ARE A GRADUATE

Be an ambassador

You can join our dedicated team of alumni ambassadors, who help coordinate networking and reunion events in countries across the globe. You can give something back, and continue to make a difference, by helping at recruitment fairs or providing a case study or testimonial. If you are interested in becoming an alumni ambassador, get in touch at alumni@stir.ac.uk

For further information on alumni activities, please contact:

Directorate for Internationalisation and Partnerships
University of Stirling
Stirling
FK9 4LA
Scotland, UK
Email: alumni@stir.ac.uk
Telephone: +44 (0) 1786 466145
www.stir.ac.uk/alumni





 Singapore
Institute of
Management

SIM Campus,
Singapore

ABOUT SIM

The Singapore Institute of Management (SIM) is one of the region's leading education and lifelong learning institutions, recognised for empowering individuals and enterprises to thrive across life stages through learning. Seeded by the Singapore Economic Development Board in 1964, SIM has been leading in the development of work and industry skills for Singapore's growth for 60 years.

Through harnessing new knowledge, skills and technology, SIM provides skills-based learning experiences that enable students, professionals, and enterprises to Learn for Life and Thrive for Life.

SIM achieves this through SIM Global Education (SIM GE) and SIM Academy. SIM GE focuses on higher education pathways and SIM Academy focuses on Professional Development and Enterprise Solutions for career transitions and advancements, and integrated learning solutions for enterprises.

As SIM commemorates its 60th anniversary this year, SIM remains dedicated to lifelong learning, ensuring that individuals and organisations have the necessary tools and knowledge to succeed in an ever-changing world.

SIM GLOBAL EDUCATION

SIM Global Education (SIM GE) is a leading private education institution in the region. We offer more than 140 academic programmes ranging from diplomas and graduate diploma programmes, to Bachelor's and Master's degree programmes with some of the world's most reputable universities from Australia, Europe, United Kingdom and the United States. SIM GE's cohort is made up of 16,000 full- and part-time students and adult learners, of which approximately 30% are international students hailing from over 50 countries.

SIM GE's holistic learning approach and culturally diverse learning environment aim to equip students with knowledge, industry skills and competencies, as well as a global perspective to succeed in a fast-changing, technologically driven world.

www.sim.edu.sg

SIM GE ALUMNI

Welcome To Your SIM Alumni Family

Graduation marks the beginning of your complimentary lifelong membership as SIM alumni.

You are now one of our global network of close to 200,000 alumni. Besides Singapore, connect with Overseas Alumni Chapters in China, Korea, Indonesia, Malaysia and Vietnam to expand your network.

As SIM alumni, you can access a suite of lifestyle benefits, learning events and career services. So check out regular event updates and latest alumni privileges via www.sim.edu.sg/alumni

SIM wants to be here for you in your personal development, career advancement and life successes. We encourage you, our valued alumni to stay in touch with us and each other for life.

Congratulations! See you around!

✉ gealumni@sim.edu.sg

[in](https://www.linkedin.com/school/singapore-institute-of-management) [linkedin.com/school/singapore-institute-of-management](https://www.linkedin.com/school/singapore-institute-of-management)

[f](https://www.facebook.com/globalsim) [facebook.com/globalsim](https://www.facebook.com/globalsim)

[i](https://www.instagram.com/simglobaledge) [instagram.com/simglobaledge](https://www.instagram.com/simglobaledge)



A man in a pink shirt and blue shorts and a woman in a white t-shirt and red pants are walking on a paved area in front of a large, modern building with a glass facade. The building reflects the surrounding greenery and sky. A tall light pole is visible on the left, and a curved structure is in the background.

**SCOTLAND'S
UNIVERSITY FOR
SPORTING
EXCELLENCE**

A modern building with a glass facade and a courtyard. The building has multiple levels with large glass windows and balconies. The courtyard is paved and has some greenery. The sky is blue with white clouds and a few birds flying.

University of Stirling,
Scotland, UK

Learn for Life
Thrive for Life

